

Survey Says: RSV

RESPIRATORY SYNCYTIAL VIRUS, or RSV, is a dangerous virus that can lead to:



Hospitalization

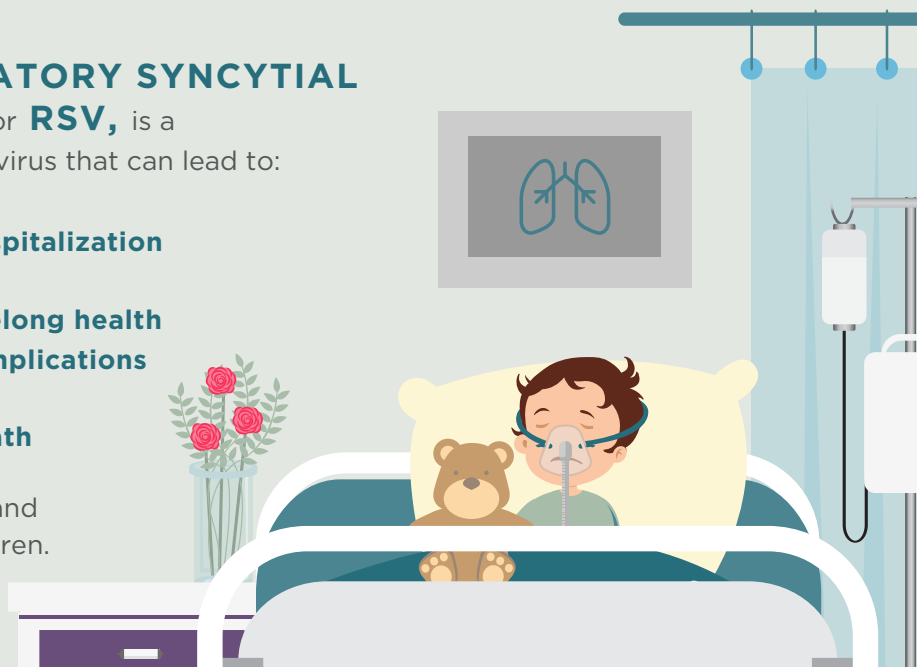


Lifelong health complications



Death

for infants and young children.

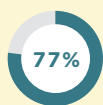


ACCORDING TO A NATIONAL SURVEY,

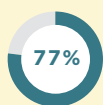
Specialty Health Care Providers say:



They treat RSV as a priority, “often” or “always” evaluating their patients



RSV is the “most serious and dangerous” illness for children under four



Barriers to access and denials from insurance companies **limit patients’ ability to get preventive RSV treatment**



But Parents are Unprepared.



Only 18% **know “a lot”** about RSV



Only 22% consider themselves **“very well”** prepared to prevent RSV



RSV EDUCATION & AWARENESS CAN HELP

After parents learned more about RSV, they were:

65%

“More concerned” about their child contracting the disease

67%

Likely to ask their doctor about RSV

